

Monday July 27th		
Time	Event	Details
8:00am-6:00pm	Virtual Show is Live!	Hours are in Mountain Daylight Time
All seminars will be shown in the Auditorium		
10:00am	Seminar- ASC Digital	Learn about ASC's latest features to help you run your business
1:00pm	Seminar- Leverage Data to Succeed	Strength in Numbers – Leveraging the data behind the pet community
5:50pm	End of day prize drawings	Join us in the auditorium for live prize drawings. All retailers who have logged in today are eligible to win!
Tuesday July 28th		
8:00am-6:00pm	Virtual Show is Live!	Hours are in Mountain Daylight Time
10:00am	Seminar- ASC Connect	Learn about ASC's innovative program that will allow retailers to deliver products from your online store to pet shopper's front doors.
1:00pm	Seminar- Boss Dog Brands	Learn about the latest & greatest new innovations from Boss Dog Brands!
4:00pm	Seminar- CBD- Navigating the Category	Join Bill Bookout, Founder of the National Animal Supplement Council to find out the latest news in this hot category!
5:50pm	End of day prize drawings	Join us in the auditorium for live prize drawings. All retailers who have logged in today are eligible to win!