



# Schedule

## SOUTHEAST VIRTUAL BUYING SHOW

Thursday August 6th		
Time	Event	Details
8:00am-6:00pm	<b>Virtual Show is Live!</b>	Hours are in Eastern Standard Time
<b>All seminars will be shown in the Auditorium and followed by live Q&amp;A session!</b>		
10:00am	Seminar- <b>ASC Digital</b>	Learn about ASC's latest features to help you run your business
1:00pm	Seminar- <b>Leverage Data to Succeed</b>	Strength in Numbers - Leveraging the data behind the pet community
5:50pm	End of day prize drawings*	Join us in the auditorium for live prize drawings. All retailers who have logged in today are eligible to win!
Friday August 7th		
8:00am-6:00pm	<b>Virtual Show is Live!</b>	Hours are in Eastern Standard Time
10:00am	Seminar- <b>ASC Connect</b>	Learn about ASC's innovative program that will allow retailers to deliver products from your online store to pet shopper's front doors.
1:00pm	Seminar- <b>Boss Dog Brands</b>	Learn about the latest & greatest new innovations from Boss Dog Brands!
4:00pm	Seminar- <b>CBD- Navigating the Category</b>	Join Bill Bookout, Founder of the National Animal Supplement Council to find out the latest news in this hot category!
5:50pm	End of day prize drawings*	Join us in the auditorium for live prize drawings. All retailers who have logged in today are eligible to win!

**\*To be eligible for prize drawings each day, log in to the show before 5:00pm EST (you do not need to be present during drawings to win)**



\*Prizes may vary slightly from items shown here