



Schedule

SOUTH/CENTRAL VIRTUAL BUYING SHOW

Thursday October 29th		
Time	Event	Details
8:00am-6:00pm	Virtual Show is Live!	Hours are in Central Standard Time
All seminars will be shown in the Auditorium and followed by live Q&A session!		
10:00am	Seminar- ASC Digital	Learn about ASC's latest features to help run your business
1:00pm	Seminar- Primal Pet Foods	Learn about the latest offerings from Primal Pet Foods. Attend and receive an additional 10% off your show order for Primal!**
2:00pm	Seminar- Open Range Pet Treats	Join this session for information on the latest treat brand available to Central Area retailers. Attend and receive an additional 10% off your show order for Open Range!**
5:50pm	End of day prize drawings	Join us in the auditorium for live prize drawings!*
Friday October 30th		
8:00am-6:00pm	Virtual Show is Live!	Hours are in Central Standard Time
10:00am	Seminar- ASC Connect	Learn about ASC's innovative program that will allow retailers to deliver products from your online store to pet shopper's front doors.
11:00am	Seminar- Leverage Data to Succeed	Strength in Numbers – Leveraging the data behind the pet community
1:00pm	Seminar- Boss Dog Brands	Learn about the latest & greatest new innovations from Boss Dog Brands! Attend and receive an additional 10% off your show order for Boss Dog!**
2:00pm	Seminar- Navus Naturals	Join this session for information on the latest treat brand available to South Area retailers
3:00pm	Seminar- CBD- Navigating the Category	Join Bill Bookout, Founder of the National Animal Supplement Council for the latest news in this hot category!
5:50pm	End of day prize drawings	Join us in the auditorium for live prize drawings. All retailers who have logged in today are eligible to win!*

***To be eligible for prize drawings each day, log in to the show before 5:00pm CST (you do not need to be present during drawings to win)**



**Must attend seminar to receive additional discount. Additional discount offer is only valid for orders placed during the live show dates (10/29 & 10/30). Only 1 order with additional discount allowed per store location