



Schedule

CALIFORNIA/MOUNTAIN VIRTUAL BUYING SHOW

Monday January 25th		
Time	Event	Details
8:00am-6:00pm	Virtual Show is Live!	Hours are in Pacific Time
All seminars will be shown in the Auditorium and followed by live Q&A session!		
All Day (Monday & Tuesday)	Treasure Hunt!	Visit each vendor booth to find a hidden letter. Fill in your treasure map with all of the letters to win a \$50 Visa Gift Card! See help desk area for details.
10:00am	Seminar- ASC Digital Solutions	Learn about the latest features on the ASC storefront website and mobile app.
11:00am	Seminar- It's A Tea Potty with Weruva!	Learn all about Weruva's unique cat litter, made from hinoki wood and green tea.
1:00pm	Seminar- Primal Pet Foods*	Learn about the latest offerings from Primal Pet Foods, and how to help your customers build a better bowl.
2:00pm	Seminar- Strength in Numbers	Join this session to learn how you can leverage the data behind the pet community to drive sales & increase profit.
5:45pm	End of day prize drawings	Join us in the auditorium for live prize drawings! Any retailer that has logged in to the show today will be eligible to win. (You do not need to attend the live drawing to win).
Tuesday January 26th		
8:00am-6:00pm	Virtual Show is Live!	Hours are in Pacific Time
10:00am	Seminar- Open Range Pet Treats*	Join this session to learn about one of ASC's newest brand partners and their unique, all-natural treats.
11:00am	Seminar- Instinct Pet Foods*	Presented by Dr. Susan G. Wynn, DVM, DACVN. Attend this session to learn about the science behind and benefits of feeding raw.
1:00pm	Seminar- CBD- Navigating the Category	Join Bill Bookout, Founder of the National Animal Supplement Council for the latest news in this hot category.
2:00pm	Seminar- Boss Nation Brands*	Learn about the latest & greatest new innovations from Boss Dog & Boss Cat!
3:00pm	Seminar- ASC Connect	Learn about ASC's innovative program that will allow retailers to deliver products from your online store to pet shopper's front doors.
5:45pm	Vendor-Sponsored Prize Drawings	Be sure to check out the vendors sponsoring prizes- stop by their booth and leave a comment in their chat to enter! Participating vendors: Blue Buffalo, Primal, Open Range & Ultra Oils

*Join any of these seminars to receive an additional 10% discount on your show order for the respective brand. Only valid for orders placed on 1/25 or 1/26. Only 1 order with additional discount allowed per store location.