

Create Your Own Booth Graphics Using Canva!

Canva is a **FREE** online design and publishing tool you can use to create graphics for your booth at our Virtual Buying Shows! By creating an account, you will have access to free templates, photos & graphics.

Go to www.canva.com to get started!

- Select the booth template you prefer from the 5 options above and note the dimensions for each graphic piece needed. (See Example Below)

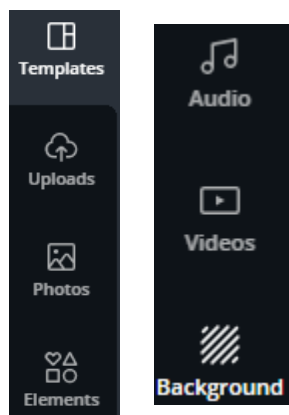


- Canva will allow you to create your own template sizes by selecting 'Custom Size' and entering the dimensions listed in your booth.

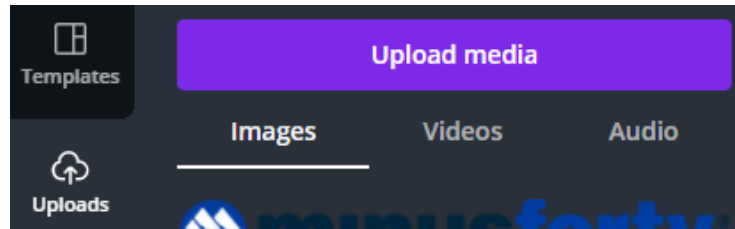
360 610 px

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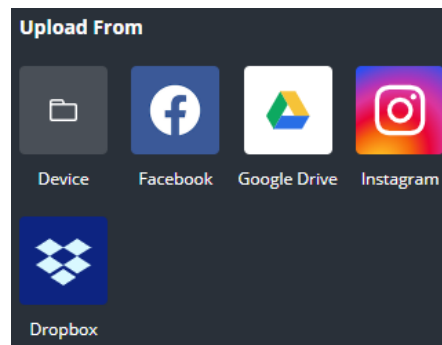
- After your blank template is made, you can utilize the tools on Canva to upload images, add text, or other features to make your graphics stand out.



- Use the uploads tool to drop in product images, high-res images or other files you may want to be added to your graphic.
 - To Upload Images – After selecting Uploads, select Upload media to choose your image.



- Once you select upload media, you will have the choice to upload files from your computer, or social media.



- After you select your image to upload, you will see your image loaded onto the images tab. From there you can drag and drop the image onto your template.

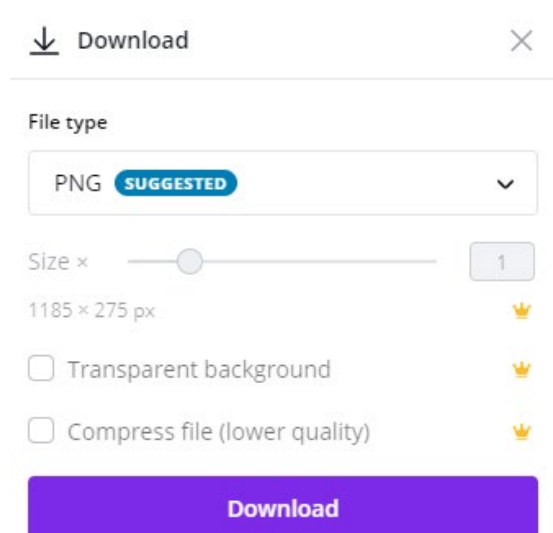


- Use the text function to utilize the free font combinations and add information to your graphic.

- Once your graphic has the image and text you like, download the image using the download button at the top right-hand side of the screen.



- After selecting download, check that the file type is set to PNG and select Download.



Submitting Your Graphics

- Download all created graphics as a .png file.
- When submitting your graphics be sure the images are properly labeled (i.e., “Left Panel”, “Podium”, “TV Screen”) – this will enable the iVent team to load the assets accordingly.
- Attach all files to your email and send to events@animalsupply.com by July 21st so all assets are loaded before the show starts.
- See the example below of a panel graphic.

