



**West Coast Buying Show**  
Cache Creek Casino Resort  
Tuesday 1/23 Set Up & Reception  
Wednesday 1/24 Buying Show

## Sponsorship Opportunities

### Pop Up Arcades

Be the hit of the party by sponsoring the Pop Up Arcades for our reception on January 23rd!  
Cost of Sponsorship - \$1,600/Arcade.

What's Included:

- ★ Vendor Logo on Signage throughout reception & near arcade games
- ★ Shout Out to Vendor & Logo in Pre-Show E-Blast to Retailers & on Retailer Facing Show Website



### Tote Bags

Get your branded gear in the hands of each retailer by sponsoring tote bags for show day!  
Cost of Sponsorship - \$3,500

What's Included:

- ★ Branded tote bags handed out to each retailer at the show
- ★ Option to select color of tote bags (black, blue, orange or red)
- ★ Shout Out to Vendor & Logo in Pre-Show E-Blast to Retailers
- ★ Vendor Logo Featured on Retailer-Facing Show Website



To participate: email your Vendor Manager or [events@animalsupply.com](mailto:events@animalsupply.com)



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### Wine & Olive Oil Tasting

Add some extra excitement by sponsoring Wine & Olive Oil Tasting from Seka Hills, a local winery & olive mill, for our reception on January 23rd!

Cost of Sponsorship - \$1,500

What's Included:

- ★ Vendor Logo on Signage throughout reception & near tasting table
- ★ Branded cocktail napkins & drinkware for tasting
- ★ Shout Out to Vendor & Logo in Pre-Show E-Blast to Retailers & on Retailer Facing Show Website



### Dessert Station

Top off a great show by sponsoring an ice cream station!  
Cost of Sponsorship - \$3,500

What's Included:

- ★ Signage Next to Dessert Station with Vendor Logo
- ★ Branded Napkins
- ★ Dessert station set up near vendor table on show floor
- ★ Shout Out to Vendor & Logo in Pre-Show E-Blast to Retailers
- ★ Vendor Logo Featured on Retailer-Facing Show Website



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# Passport Program Sponsorships

We are excited to bring back our Passport Program for our 2024 West Coast Buying Show! Boost your retailer engagement by becoming a sponsor for the program, details below!

## Sponsor a Giveaway Item!

Retailers will redeem passport stickers for their choice of giveaway item - 1 per person  
Cost of Sponsorship - \$1,500



## Sponsor a Prize!

As retailers walk the show floor, they will receive drawing tickets to enter for a prize - Must be present to win!  
ASC will purchase the prize and bring to the show

### \$250+ Prize

- KitchenAid Mixer
- Bluetooth Speaker
- Coffee/Esspresso Machine
- Yeti Cooler

### \$500+ Prize

- 65" TV
- Canon Digital Camera
- Playstation 5
- Meta Quest VR Headset

### \$1,000+ Prize

- iPhone 14 Plus
- Dell 2-in-1 Touch Laptop
- Universal Studios Annual Pass for 2

Sponsorships will be added to your show invoice and billed after the event. To participate in a sponsorship, contact your Vendor Manager or email [events@animalsupply.com](mailto:events@animalsupply.com)



**Deadline to participate  
is Friday,  
December 15, 2023!**