



East Coast Buying Show

Gaylord Opryland Resort & Convention Center
Monday 6/24 Set Up & Reception
Tuesday 6/25 Buying Show

Sponsorship Opportunities

Reception or After Party

Be the hit of the party by sponsoring either the reception or the after party for our East Coast Buying Show!

Cost of Sponsorship - \$3,500 each

What's Included:

- ★ Choice of branded glassware to serve specialty drink of choice
- ★ Vendor Logo on Signage throughout reception/after party
- ★ A double booth space (20'x10') for the price of 1
- ★ Shout Out to Vendor & Logo in Pre-Show E-Blast to Retailers



Tote Bags

Get your branded gear in the hands of each retailer by sponsoring tote bags for show day!

Cost of Sponsorship - \$3,000

What's Included:

- ★ Branded tote bags handed out to each retailer at the show
- ★ Option to select color of tote bags (black, blue, orange or red)
- ★ A double booth space (20'x10') for the price of 1
- ★ Shout Out to Vendor & Logo in Pre-Show E-Blast to Retailers



Dessert Station

Top off a great show by sponsoring an ice cream station!

Cost of Sponsorship - \$3,000

What's Included:

- ★ Signage Next to Dessert Station with Vendor Logo
- ★ Branded Napkins
- ★ Dessert station set up near vendor table on show floor
- ★ A double booth space (20'x10') for the price of 1
- ★ Shout Out to Vendor & Logo in Pre-Show E-Blast to Retailers



Email your Vendor Manager or events@animalsupply.com with Questions



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Passport Program Sponsorships

We are excited to bring back our Passport Program for our 2024 East Coast Buying Show! Boost your retailer engagement by becoming a sponsor for the program, details below!

Sponsor a Giveaway Item!

Retailers will redeem passport stickers for their choice of giveaway item - 1 per person
Cost of Sponsorship - \$1,500



Sponsor a Prize!

As retailers walk the show floor, they will receive drawing tickets to enter for a prize - Must be present to win!
ASC will purchase the prize and bring to the show

\$250+ Prize

- KitchenAid Mixer
- Bluetooth Speaker
- Coffee/Esspresso Machine
- Yeti Cooler

\$500+ Prize

- 65" TV
- Canon Digital Camera
- Playstation 5
- Meta Quest VR Headset

\$1,000+ Prize

- iPhone 14 Plus
- Dell 2-in-1 Touch Laptop
- Universal Studios Annual Pass for 2

Prize sponsors will be billed for cost of the selected prize plus any applicable tax from purchase

Sponsorships will be added to your show invoice and billed after the event. To participate in a sponsorship, contact your Vendor Manager or email events@animalsupply.com

**Deadline to participate
is Friday,
April 5, 2024!**



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