



## RECEPTION

**\$4,000**

### BE THE HIT OF THE PARTY!

- Branded glassware to serve specialty drink of choice
- Branded cocktail napkins
- Special shout out during reception by EmCee
- Logo on retailer facing show website
- 4 social media posts
- Double booth space (20'x10') for single booth fee



## TOTE BAGS

**\$3,000**

### IT'S IN THE BAG!

- Co-Branded tote bags handed out at check-in
- Option to select color of tote bags
- Logo on retailer facing show website
- Double booth space (20'x10') for single booth fee



## COFFEE & BREAKFAST STATION

**\$3,000**

### START THE SHOW DAY THE RIGHT WAY!

- Branded coffee cups, sleeves & cocktail napkins
- Signage at coffee station on show floor
- Logo on retailer facing show website
- Double booth space (20'x10') for single booth fee



## DESSERT STATION

**\$3,000**

### END THE SHOW ON A SWEET NOTE!

- Dessert station set up next to booth on show floor
- Signage & branded napkins at dessert station
- Logo on retailer facing show website
- Double booth space (20'x10') for single booth fee



## WELCOME GIFT

**\$3,000**

### GET YOUR GEAR IN THE HANDS OF RETAILERS!

- Branded give-away item handed out at check-in
- Co-Branded Lanyards
- Signage at check-in desk
- Logo on retailer facing show website
- Double booth space (20'x10') for single booth fee



## HOTEL ROOM DROP

**\$1,500**

### THE GIFT THAT KEEPS ON GIVING!

- Branded "survival kit" dropped at retailer hotel room
- Option to include branded 4x6 postcard/promo swag
  - ASC will fill bag with snacks/water
- Logo on retailer facing show website

**SECURE YOUR SPONSORSHIP  
WHEN YOU REGISTER!  
DEADLINE: OCTOBER 25, 2024**

**CLICK HERE TO REGISTER TODAY!**

**START**

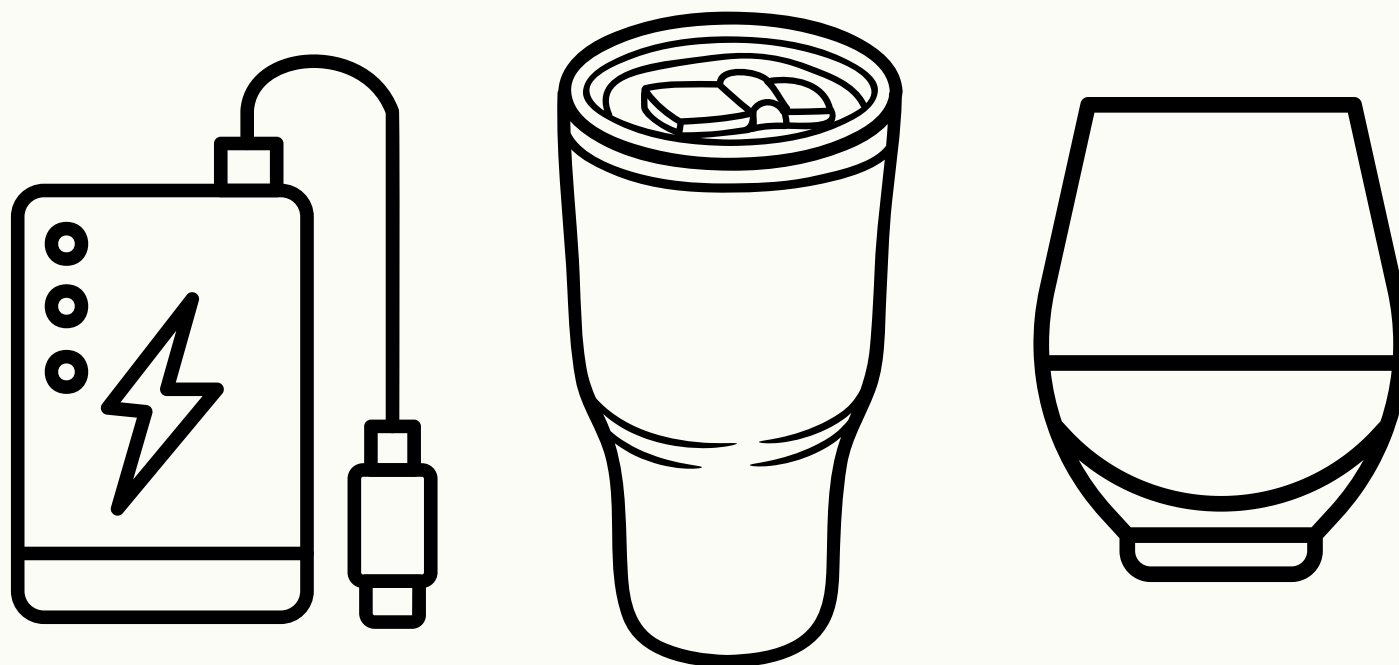
### PASSPORT PROGRAM SPONSORSHIPS HELP RETAILERS TRAVEL THE SHOW FLOOR TO WIN BIG!

#### PASSPORT SWAG ITEM

**\$1,600**

Retailers redeem passport stickers for their choice of 1 swag item per person in their group.

- Get your choice of branded swag in the hands of each guest at the show!
  - Choices include: Power Bank, Wine Tumbler, Travel Mug, Water Bottle
- Your logo added to the retailer facing show website



#### PASSPORT PRIZES

**Prices Vary**

By visiting your booth, retailers earn a prize entry ticket for your sponsored prize. Prize winners will be selected in your booth the afternoon of the show!

- Select your tier of prize to sponsor - see options below
  - ASC will purchase prize and bring to the show - cost will reflect cost of prize plus applicable tax from purchase.
- Your logo added to the retailer facing show website

#### \$250+ Prize

- KitchenAid Mixer
- Bluetooth Speaker
- Coffee/Esspresso Machine
- Yeti Cooler

#### \$500+ Prize

- 65" TV
- Canon Digital Camera
- PlayStation 5
- Meta Quest VR Headset

#### \$1,000+ Prize

- iPhone 15 Pro
- Dell 2-in-1 Touch Laptop
- Universal Studios Annual Pass for 2

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